



# Hotel-Connect: Showcase your company to Hoteliers.

Unique, Original, Multi-disciplinary, Result-oriented Marketing Package for Hotel Suppliers



## Your Benefits:

- ✦ Market your services to thousands of hotel owners in United States
- ✦ Get in touch with actual Hotel Decision makers in USA
- ✦ Generate new leads. Acquire new hotel clients. Build your brand.
- ✦ Unique & unprecedented opportunity to advertise in cutting-edge Hotel Technology & Marketing book
- ✦ Advertise in informative online and printed hotel publications. Free Advertisement design
- ✦ You can use our low-cost website design and Internet marketing services to get your website listed at top on search engines.
- ✦ Use our Search Engine Optimization (SEO) & Pay Per Click (PPC) expertise to reach new clients
- ✦ Social Media Optimization and Web2.0

## Hotel-Connect Integrated Marketing Approach

Hotel-Connect is an Integrated Marketing program of Cyberweb Hotels that enables Hotel Suppliers to connect with qualified hoteliers through North America.

**Email Newsletter:** 21,590 Hoteliers in United States

**Hotel Marketplace:** Advertise in hotelsuppliers.us - Online Hotel Marketplace

**Hotel Magazine:** Travel-e-go is a fast-growing travel technology and marketing magazine.

**Call Center & Telemarketing:** Reach our low-cost call center in India to reach thousands of hotel owners all across United States

**Direct Mail:** Purchase or use mailing address and database (with phone number) of over 100,000 Hotel properties in US

## About Cyberweb Hotels

Cyberweb Hotels is a part of global Internet major CGS Infotech, Inc.

Cyberweb Hotels, Inc. is a global Technology and Media company that provides effective Brand Building, Internet Marketing, Search Engine Optimization and website design services for Hotel Industry. We serve our 5000 clients and advertisers in 40 countries. We have team 65 Technology and Marketing experts. We are providing web-services to dozens of luxury hotels in United States since 1995.

**We are registered with Dun & Brad sheet and US Federal Government as Contractor:** CGS Infotech is a company incorporated and having registered office in Delaware. Our Employee Identification Number is - EIN-98-0421775. We are registered with Dun and Brad sheet and US Federal Government as registered contractor. Our Dun and Brad sheet number is 624759036.

**We are Authorized Google Adwords Professional Company:**

Please visit <http://google.cgsinfotech.com>. We were selected by Google as one of their 1st Authorized Partner and Re-seller for India.

**Members of all leading associations SLPS, AAHOA, AHLA endorse our service:** Cyberweb Hotels have always supported the associations such as AAHOA, AHLA, ELFA, SPUA and SLPS. Some of the leading members of these associations are our satisfied clients. We have also provided valuable service to some of these associations. Visit [www.cyberwebhotels.com](http://www.cyberwebhotels.com) for client testimonials

**Read the press and media reviews about the work we do:** Because of our result oriented solutions, many of the leading media and newspaper have printed articles on our work. Visit [www.cyberwebhotels.com](http://www.cyberwebhotels.com) for media reports.



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## Testimonials & References



✦ The Kalthia Group Hotels is pleased to announce our 100% satisfaction with Cyberweb Hotels, Inc. and their production of our brand new website at [www.kghotels.com](http://www.kghotels.com).

- Lance Fouts - [www.kghotels.com](http://www.kghotels.com)



✦ I am happy with your company. Your company has achieved significant success in designing and promotion website for the hotel owners.

- Bhaghubhai Patel - [www.slpsosc.org](http://www.slpsosc.org)



✦ I was little bit of skeptical at the beginning, but they are so generous, friendly, energetic and Highly motivated, I am now a true believer for such works.

- Hitesh Patel - [www.cottageinntunica.net](http://www.cottageinntunica.net)



✦ I want to thank you for the great job you & your company did in designing & implementing my new website to my requirements & in compliance with Choice Hotel policies.

- Gary Quittschreiber - [www.econolodgekissimmee.net](http://www.econolodgekissimmee.net)



## Media Reports



We found that CGS provides reliability & consistency. This is reflected in the proactive & creative input that we receive from your team. - Jasubhai Digital Media



Most Hotel clients report incredible increase in traffic and reservations because of high search engine ranking - Gujarat Times - New York (NASDAQ - REDF)



Cyberweb Hotels has successfully helped hundreds of hotel owners to get reservations through search engine - Gujarat Samachar - Europe.



### Hotel Website Design:

- ✦ Domain name as per Choice, BW Policies
- ✦ Web-hosting on high-speed US Server
- ✦ Useful Local Content Writing
- ✦ Attractive Website Design using Flash
- ✦ Area Attraction, Amenities Pages
- ✦ Property photo slide-show and virtual tour
- ✦ Graphic & Brochure design.
- ✦ E-newsletter design.

### Hotel Internet Marketing:

- ✦ Search Engine Optimization
- ✦ Email Marketing
- ✦ Social Media Optimization
- ✦ Travel Reviews
- ✦ Youtube optimization
- ✦ Myspace and social media profiles
- ✦ Pay Per Click
- ✦ Google Maps, Yahoo Local Promotion



### Hotel Software:

- ✦ Online reservation software
- ✦ Hotel jobs software
- ✦ Email Newsletter script
- ✦ Hotel Reviews & Rating Software
- ✦ City Travel Guide Software
- ✦ HotelBazar - Travel Marketplace Software
- ✦ Local Map & Weather Script
- ✦ Custom Software Development

### Hotel Process Outsourcing:

- ✦ 500 Seater, 24 x 365 call center in Mumbai
- ✦ Technical support in Gujarati, Hindi, English
- ✦ Domain expertise in travel and hotel
- ✦ Skilled call center professionals with proven expertise
- ✦ Outsource telemarketing, email marketing work
- ✦ Promote your hotel with corporate, event organizers
- ✦ Online brand building
- ✦ Guest Relationship Management



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