



## SmartSELL Hotel Success Package

All inclusive low-cost Internet Marketing package



### Domain Name Registration:

- ✦ 1 Year Domain Name Registration with US registrar
- ✦ Domain name registered under your name and control
- ✦ Easy to use Domain Control Panel



### Web-Hosting:

- ✦ 1 Attractive customized website design for your property
- ✦ Your own email account yourname@websitename.com
- ✦ Free online statistics report. 5 GB FREE traffic.
- ✦ 24 x 365 days web-hosting technical support
- ✦ FTP account login/password



### Website Design:

- ✦ Attractive customized website design for your property
- ✦ Integration of your property photographs
- ✦ Most effective graphics and custom graphic design
- ✦ Content writing for your property
- ✦ All layouts designed as per your instructions and approval



### Web2.0 Interactive Web Features:

- ✦ Next Generation Web2.0 Tools and Features
- ✦ Interactive Forums for guest opinions and discussions
- ✦ Blog facility for keeping web-journal or blogs
- ✦ Educate your guests about the process of writing **travel reviews**
- ✦ Mailing List can be installed for free on request
- ✦ Online chat facility can be installed on request



### Search Engine Optimization and Internet Marketing:

- ✦ Initial search engine optimization report
- ✦ Customized keyword analysis
- ✦ Title tag and Meta tag optimization
- ✦ Optimization of 3 pages and list your website at top under 7 Key Phrases.
- ✦ Text links advertisement on relevant websites. (10 One way links)
- ✦ Building positive reviews and Neutralizing negative reviews. (included 3 Reviews)
- ✦ Dmoz/ Yahoo submission
- ✦ Quarterly ranking report and SEO coaching call
- ✦ Creation of a search engine friendly site map for better crawling of your site.
- ✦ Hand submissions to the top search engines & directories
- ✦ Search engine submission
- ✦ Email, Chat and Telephonic Assistance
- ✦ Link Popularity Development
- ✦ Monthly reports showing ranking progress
- ✦ Dedicated Account Manager
- ✦ Google SiteMap



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Cost : US \$ 1250 per year  
Call : 302-351-2434

Contact : Jigna Patel  
Email : [jigna@cyberwebhotels.com](mailto:jigna@cyberwebhotels.com)

## Testimonials & References



- ✦ The Kalthia Group Hotels is pleased to announce our 100% satisfaction with Cyberweb Hotels, Inc. and their production of our brand new website at [www.kghotels.com](http://www.kghotels.com).  
- Lance Fouts - [www.kghotels.com](http://www.kghotels.com)



- ✦ I am happy with your company. Your company has achieved significant success in designing and promotion website for the hotel owners.  
- Bhaghubhai Patel - [www.slpsosc.org](http://www.slpsosc.org)



- ✦ I was little bit of skeptical at the beginning, but they are so generous, friendly, energetic and Highly motivated, I am now a true believer for such works.  
- Hitesh Patel - [www.cottageinntunica.net](http://www.cottageinntunica.net)



- ✦ I want to thank you for the great job you & your company did in designing & implementing my new website to my requirements & in compliance with Choice Hotel policies.  
- Gary Quittschreiber - [www.econolodgekissimnee.net](http://www.econolodgekissimnee.net)



## Media Reports

We found that CGS provides reliability & consistency. This is reflected in the proactive & creative input that we receive from your team. - Jasubhai Digital Media



Most Hotel clients report incredible increase in traffic and reservations because of high search engine ranking - Gujarat Times - New York (NASDAQ - REDF)



Cyberweb Hotels has successfully helped hundreds of hotel owners to get reservations through search engine - Gujarat Samachar - Europe.



## About Cyberweb Hotels

- ✦ You can boost your revenue by listing your luxury property at top in Search Engines. We have team 65 Internet Marketing experts. We are providing web-services to dozens of luxury hotels in United States since 1995. We are approved contractor of US Federal Government and authorized Google Adwords Professional.



### Hotel Website Design:

- ✦ Domain name as per Choice, BW Policies
- ✦ Web-hosting on high-speed US Server
- ✦ Useful Local Content Writing
- ✦ Attractive Website Design using Flash
- ✦ Area Attraction, Amenities Pages
- ✦ Property photo slide-show and virtual tour
- ✦ Graphic & Brochure design.
- ✦ E-newsletter design.

### Hotel Internet Marketing:

- ✦ Search Engine Optimization
- ✦ Email Marketing
- ✦ Social Media Optimization
- ✦ Travel Reviews
- ✦ Youtube optimization
- ✦ Myspace and social media profiles
- ✦ Pay Per Click
- ✦ Google Maps, Yahoo Local Promotion



### Hotel Software:

- ✦ Online reservation software
- ✦ Hotel jobs software
- ✦ Email Newsletter script
- ✦ Hotel Reviews & Rating Software
- ✦ City Travel Guide Software
- ✦ HotelBazar – Travel Marketplace Software
- ✦ Local Map & Weather Script
- ✦ Custom Software Development

### Hotel Process Outsourcing:

- ✦ 500 Seater, 24 x 365 call center in Mumbai
- ✦ Technical support in Gujarati, Hindi, English
- ✦ Domain expertise in travel and hotel
- ✦ Skilled call center professionals with proven expertise
- ✦ Outsource telemarketing, email marketing work
- ✦ Promote your hotel with corporate, event organizers
- ✦ Online brand building
- ✦ Guest Relationship Management



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