



SmartSELL Premium Luxury Hotel Success Package

All inclusive low-cost Internet Marketing package



Website Design and Maintenance:

- ✦ Annual **Website Re-design Maintenance - Unlimited Changes** in HTML, Flash, Graphics
- ✦ Add more pages in your website about area attractions
- ✦ Re-create the content for higher search engine ranking.



Search Engine Optimization:

- ✦ **List your website at TOP** in all major search engines like Google, Yahoo, AOL.
- ✦ Local Listing Profile of your property in Google, Yahoo and MSN Local.
- ✦ We will optimize **15 pages and list your website at top under 30 keywords.**
- ✦ We will provide Text links **advertisement on 50 relevant websites. (Back links)**
- ✦ You will receive **Monthly Ranking Report**
- ✦ Meta tag and Title tag optimization
- ✦ Anchor text and image optimization
- ✦ Google sitemap
- ✦ Listing in Dmoz and Yahoo Directory
- ✦ Content writing for your website - Add **useful content** about your city's attraction



Social Media Optimization:

- ✦ Your website will be promoted on major **Web2.0 Portals with Social Media Optimization**
- ✦ Responsible Paid blogs and travel reviews
- ✦ Youtube Video Channel and Youtube Video Optimization
- ✦ Social Bookmarking Optimization
- ✦ Responsible & objective paid posts in travel forums
- ✦ Integration of Travel Review script with your website
- ✦ Online PR through PRweb.com



Pay Per Click, Banner Advertisement, Email Newsletter:

- ✦ Annual Maintenance of your Pay Per Click campaigns
- ✦ Google Adwords, Yahoo Search Networking and MSN Adcenter Expertise
- ✦ Email Marketing - **Customized Email Sending to Event, Wedding Planners** in your city
- ✦ Educate your guests about the process of writing **travel reviews**
- ✦ **Email Marketing HTML Email Design and Sending**
- ✦ **Email newsletter design and Email Delivery**
- ✦ Integrate host of important **e-commerce and travel tools** with your website



Online reservation system, Software Development and Technical Support:

- ✦ Access software development and hotel technology expertise
- ✦ Annual Technical support on website hosting, software and other technologies
- ✦ Access to feature-rich SellVEL online reservation software



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Cost : US \$ 8187 per quarter
Call : 302-351-2434

Contact : Jigna Patel
Email : jigna@cyberwebhotels.com



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Testimonials & References



✦ The Kalthia Group Hotels is pleased to announce our 100% satisfaction with Cyberweb Hotels, Inc. and their production of our brand new website at www.kghotels.com.

- Lance Fouts - www.kghotels.com



✦ I am happy with your company. Your company has achieved significant success in designing and promotion website for the hotel owners.

- Bhaghubhai Patel - www.slpsosc.org



✦ We need a dynamic, responsive and technically competent service provider that can deliver consistent value to our franchisees.

- Nash Patel - www.lhscomany.com



✦ We need a dynamic, responsive and technically competent service provider that can deliver Consistent value to our franchisees.

- ELFA - www.elfa.org

Media Reports



We found that CGS provides reliability & consistency. This is reflected in the proactive & creative input that we receive from your team. - [Jasubhai Digital Media](#)



Most Hotel clients report incredible increase in traffic and reservations because of high search engine ranking - [Gujarat Times - New York \(NASDAQ - REDF\)](#)



Cyberweb Hotels has successfully helped hundreds of hotel owners to get reservations through search engine - [Gujarat Samachar - Europe](#).



About Cyberweb Hotels



✦ You can boost your revenue by listing your luxury property at top in Search Engines. We have team 65 Internet Marketing experts. We are providing web-services to dozens of luxury hotels in United States since 1995. We are approved contractor of US Federal Government and authorized Google Adwords Professional.



Hotel Website Design:

- ✦ Domain name as per Choice, BW Policies
- ✦ Web-hosting on high-speed US Server
- ✦ Useful Local Content Writing
- ✦ Attractive Website Design using Flash
- ✦ Area Attraction, Amenities Pages
- ✦ Property photo slide-show and virtual tour
- ✦ Graphic & Brochure design.
- ✦ E-newsletter design.

Hotel Internet Marketing:

- ✦ Search Engine Optimization
- ✦ Email Marketing
- ✦ Social Media Optimization
- ✦ Travel Reviews
- ✦ Youtube optimization
- ✦ Myspace and social media profiles
- ✦ Pay Per Click
- ✦ Google Maps, Yahoo Local Promotion



Hotel Software:

- ✦ Online reservation software
- ✦ Hotel jobs software
- ✦ Email Newsletter script
- ✦ Hotel Reviews & Rating Software
- ✦ City Travel Guide Software
- ✦ HotelBazar – Travel Marketplace Software
- ✦ Local Map & Weather Script
- ✦ Custom Software Development

Hotel Process Outsourcing:

- ✦ 500 Seater, 24 x 365 call center in Mumbai
- ✦ Technical support in Gujarati, Hindi, English
- ✦ Domain expertise in travel and hotel
- ✦ Skilled call center professionals with proven expertise
- ✦ Outsource telemarketing, email marketing work
- ✦ Promote your hotel with corporate, event organizers
- ✦ Online brand building
- ✦ Guest Relationship Management



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